



Volume 37, Edition 12E • May 5, 2021

37
Years
2021

Published by SBE, Inc. • DBE/MBE/SBE

Why Do People Celebrate Cinco de Mayo?

By History Channel

Cinco de Mayo—or the fifth of May—is a holiday that celebrates the date of the Mexican army's 1862 victory over France at the Battle of Puebla during the Franco-Mexican War (1861-1867). A relatively minor holiday in Mexico, in the United States Cinco de Mayo has evolved into a commemoration of Mexican culture and heritage, particularly in areas with large Mexican-American populations.

Benito Juárez

In 1861, Benito Juárez—a lawyer and member of the indigenous Zapotec tribe—was elected president of Mexico. At the time, the country was in financial ruin after years of internal strife, and the new president was forced to default on debt payments to European governments.

In response, France, Britain, and Spain sent naval forces to Veracruz, Mexico, demanding repayment. Britain and Spain negotiated with Mexico and withdrew their forces.

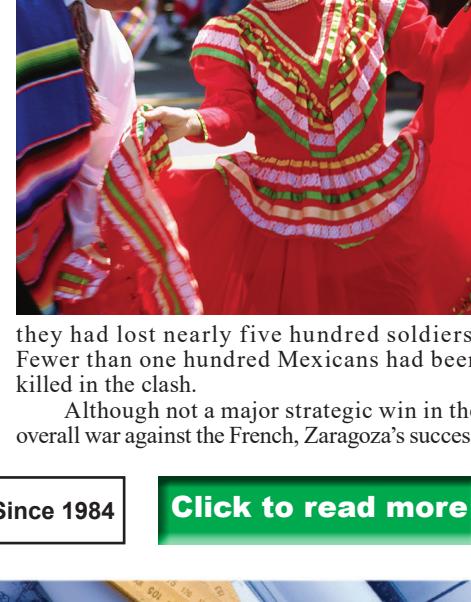
France, however, ruled by Napoleon III, decided to use the opportunity to carve an empire out of Mexican territory. Late in 1861, a well-armed French fleet stormed Veracruz, landing a large force of troops and driving President Juárez and his government into retreat.

The Battle of Puebla

Certain that success would come swiftly, six thousand French troops under General Charles Latrille de Lorencez set out to attack Puebla de Los Angeles, a small town in east central Mexico. From his new headquarters in the North, Juárez rounded up a ragtag force of two thousand loyal men—many of them either indigenous Mexicans or of mixed ancestry—and sent them to Puebla.

The vastly outnumbered and poorly supplied Mexicans, led by Texas-born General Ignacio Zaragoza, fortified the town and prepared for the French assault. On May 5, 1862, Lorencez gathered his army—supported by heavy artillery—before the city of Puebla and led an assault.

The battle lasted from daybreak to early evening, and when the French finally retreated,



they had lost nearly five hundred soldiers. Fewer than one hundred Mexicans had been killed in the clash.

Although not a major strategic win in the overall war against the French, Zaragoza's success

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984

[Click to read more](#)

Sub-Bid Requests



George Harms Construction is seeking SED/MWBE vendors, suppliers, subcontractors

[Click for details](#)

SBE OUTREACH SERVICES

With over 1.6 million businesses in our active database—the country's largest non-public diversity database—SBE sets the professional standard for diversity outreach across the nation. For more than three decades, we have served small businesses, prime contractors, and agencies—with proven results.

Advertisements

Placed in various Small Business Exchange Northeast digital publications each month, and at www.sbenortheast.com

Fax, Email, and Postal Solicitations

Targeted mailings sent to businesses chosen according to your criteria

Live Call Center Follow-Up

Telephone follow-up calls using a script of five questions that you define

Computer Generated Reports

Complete documentation that will fit right into your proposal, along with a list of interested firms to contact

Special Services

Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

Call for more information: 800-800-8534



SKANSKA

SKANSKA USA CIVIL

IS SOLICITING COST PROPOSALS FROM NEW YORK STATE CERTIFIED

DBE SUBCONTRACTORS AND VENDORS

Replacement of Twelve Escalators

MTA Construction and Development Contract No. E-30436

Bid Date: May 11, 2021

Description of project:

The work to be performed under this contract consists of the replacement of twelve (12) existing escalators at various locations. The locations include the following: 53rd Street/Lexington Avenue Station; Intervale Avenue Station; Roosevelt Island Station; Bowling Green Station; High Street Station.

Many bidding opportunities are available: electrical, communications, escalators, concrete, doors, hollow metal work, hardware, exterior wall panels, miscellaneous metals, structural steel, concrete repair, spall and crack repair, plumbing, mechanical, HVAC, sprinkler, hatches, cleaning, CPM, rodent control, lead paint removal, painting, PCB removal, hazardous remediation, tile, gypsum wall board, metal ceiling panel, architectural panels, concrete topping, anti-graffiti coating.

If you are interested in bidding on this project, please contact Skanska's Outreach Coordinator: Rosemary.Nagle@skanska.com • EOE/M/F/Vet/Disabled

NORTHEAST EVENTS FOR YOUR BUSINESS

2021

SBA and SOS Monthly Webinar

Thursday, May 6, 2021, 9:00 am–11:00 am

Online

Main Sponsor(s): US Small Business Administration, New Hampshire Secretary of State Corporation Division

Contact: Miguel Moralez, 603-225-1601, miguel.moralez@sba.gov

Fee: Free; registration required

Starting a new business? Looking for capital and finance options? Looking for general advice on starting or maintaining your business? Hear from representatives from the local SBA office and the New Hampshire Secretary of State Corporation Division. This workshop (currently held online during the pandemic) is offered on the first Thursday of every month. To join this free webinar, copy and paste the link below into your browser, then register for tickets for the date of your choice to receive the access code. <https://www.eventbrite.com/e/monthly-workshop-on-sba-programs-resources-at-sos-tickets-138501643143>

PPP Forgiveness Webinar

Tuesday, May 18, 2021, 11:30 am–1:00 pm

Online

Main Sponsor(s): US Small Business Administration

Contact: Susan Mazza, 802-828-4422, susan.mazza@sba.gov

Fee: Free; registration required

The SBA Vermont District Office hosts a free

weekly webinar from 11:30 am to 1:00 pm Tuesdays to discuss Paycheck Protection Program forgiveness. Topics include criteria, the process, changes, and more. To access the webinar by phone, call 1-202-765-1264 and enter the code 986 011 495#. For more information, email susan.mazza@sba.gov. Webinar direct link (copy and paste link into browser address bar): <http://ow.ly/uj2850DRyx>

The SBA Vermont District Office provides financial services, consulting, and educational assistance to the small business community throughout the state.

Selling to the Federal Government Webinar

Thursday, May 27, 2021, 1:00 pm–4:00 pm

Online

Main Sponsor(s): US Small Business Administration

Contact: George Tapia, 610-382-3086, george.tapia@sba.gov

Fee: Free; registration required

Did you know that the federal government is the largest purchaser of goods and services in the world? Interested in learning how your business can market your services or goods to the federal government? Register on line at <https://www.eventbrite.com/e/how-to-sell-to-the-federal-government-tickets-21790713611>

SBA helps to ensure small businesses get fair opportunities to share federal government prime contracts. Topics will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance.

Please note all training sessions are held via Microsoft Teams Meeting. Participants must ensure Microsoft Teams is functioning correctly prior to attending the scheduled class.

Small BUSINESS EXCHANGE NORTHEAST

Golden Gate Bridge

Brooklyn Bridge

Skanska

Advertise in our digital EXTRA

BUSINESS
EXCHANGE NORTHEAST
EXTRA

Volume 37, Edition 12E • July 25, 2021

Published by SBE, Inc. • DBE/MBE/SBE

You Are Invited! Kosciuszko Bridge Project

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984

Click to read more

Sub-Bid Requests

BUSINESS
EXCHANGE NORTHEAST
SKANSKA, Kiewit, EFCO

weekly or whenever wherever to whomsoever you need to reach among agencies contractors diversity firms

laptop

CORPORATE OFFICE

795 Folsom Street, Floor 1
San Francisco, California 94107
sbe@sbeinc.com • www.sbeinc.com

Tel 800-800-8534
Fax 415-778-6255
www.sbenortheast.com

Copyright © 2021 Small Business Exchange, Inc.